**Strategy to group Engineering Colleges**

You are an independent trainer who would like to pitch your Data Science training program to a set of Engineering collages. You have data of 26 collages after survey using questionnaires. Each collage has been given a score for 5 performance criteria-Teaching, Fees, Placement, Internship & Infrastructure. Ratings are in the standardized scale of 1 to 5 where 5 has a higher weightage than 1. Segment the collages into groups and come up with your pitch recommendations for each segment.